

# How to Minimize Time to Market in Your USB Type-C™ and USB Power Delivery Designs



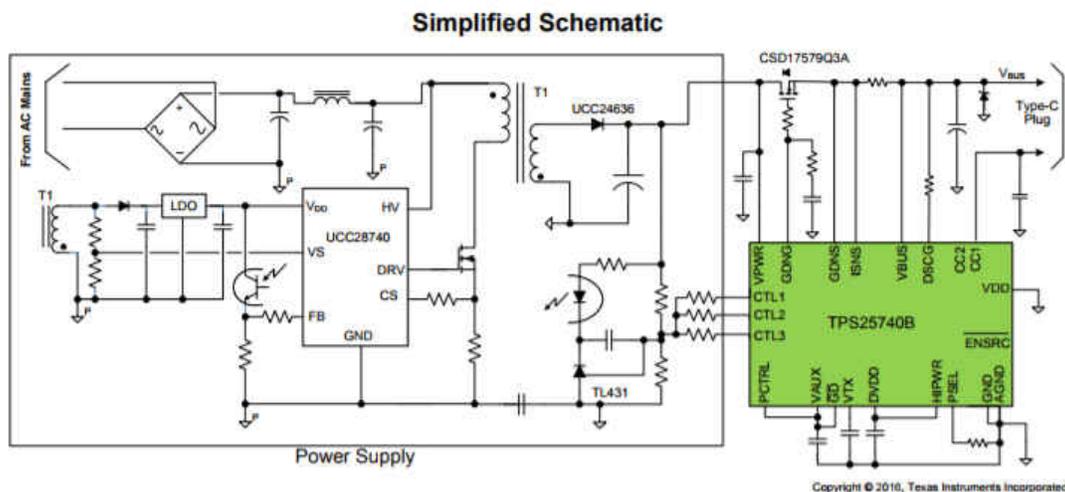
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Many electronic system designers are interested in implementing USB Type-C™ and USB Power Delivery (PD) while getting their products to market as quickly as possible. Most USB Type-C applications require a microcontroller (MCU) because of the need for firmware configuration via the I<sup>2</sup>C, Serial Peripheral Interface (SPI) and/or Universal Asynchronous Receiver Transmitter (UART) data communication protocols.

But what if you could implement USB Type-C and USB PD without any firmware configuration or an external MCU and get your product to market fast?

Let's say that you are designing an AC/DC power adaptor with the [UCC28740](#) flyback controller using opto-coupled feedback and the [TPS25740B](#) USB Type-C and USB PD source controller, as shown in [Figure 1](#).



**Figure 1. AC/DC Adapter Simplified Schematic Using USB Type-C and USB PD**

The TPS25740B has three control pins (CTL1, CTL2, and CTL3) which adjust the output voltage of the power supply based on the voltage requested by the attached sink. In other words, the CTL pins adjust the resistive feedback network of the optocoupler transmitting to the UCC28740 in order to output the desired voltages on the

$V_{BUS}$  line in real time. This is what enables effortless USB Type-C PD adoption without the need for any firmware implementation.

Table 1 below shows the TPS25740B CTL pin states as a function of the target voltage on  $V_{BUS}$ .

**Table 1. TPS25740B CTL States as a Function of Target Voltage on  $v_{BUS}$**

Voltage Contained in PDO Requested by UFP	CTL3 State	CTL2 State	CTL1 State
5V	High-z	High-z	High-z
9V	High-z	Low	High-z
12V (if 12V enabled by HIPWR pin) 15V (if 20V enabled by HIPWR pin)	High-z	Low	Low
15V (if 12V enabled by HIPWR pin) 20V (if 20V enabled by HIPWR pin)	Low	Low	Low

The voltages that are advertised depend on the USB PD source controller and how the device is configured. There are a variety of USB PD source controllers on the market today that can be configured to advertise a range of commonly desired voltages. One family of these devices and their voltage offerings can be seen below in Table 2.

**Table 2. TPS25740 and TPS25740X Device Comparison Table**

Device	Compliant USB PD Power (PDP) Options	Voltages Offered			
		Option 1	Option 2	Option 3	Option 4
TPS25740	15 W	5V	5V, 12V	5V, 20V	5V, 12V, 20V
TPS25740A	15 to 45 W	5V	5V, 9V	5V, 15V	5V, 9V, 15V
TPS25740B	15 to 93 W <sup>(1)</sup>	5V, 9V, 12V, 15V	5V, 9V, 15V, 20V	N/A	N/A

(1) Up to 93 W PDP with a captive cable, and up to 60W PDP with receptacle.

In conclusion, there are a variety of USB Type-C and PD source controllers available today that can be used to reduce time to market. So, consider using a device without the need for firmware or an MCU for your USB Type-C and PD design and get your product to market fast.

### Additional Resources

- Start your design with these reference designs
  - [60W USB Type C Car Charger Reference Design](#)
  - [Compact 27W USB Type C Power Delivery Reference Design](#)
  - [USB Type-C™ DFP 15V/3A/45W Out, Universal AC Input Reference Design](#)

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